

For immediate release



NLA media access signs deal with Spain's CEDRO

NLA media access and CEDRO – the Spanish licensing body – have completed an agreement allowing media monitors and business users in both countries to receive and use newspaper content. So Cinco Dias, El Mundo, El Pais and other leading Spanish titles can now be delivered as part of UK press cuttings services, and the Telegraph, Guardian and Independent can be delivered through licensed Spanish agencies. The content is automatically included in current licenses at existing local prices, so no additional agreement is required by users or agencies.

CEDRO and NLA media access are responding to user requests to make it easier to use international content. Both are members of PDLN and IFRRO, which have provided model contracts to support the new agreement. In addition NLA will make its eClips service available to CEDRO licensed agencies. CEDRO and NLA expect modest levels of content use initially but the growing interest of global companies in global services will lead to growth in value over time.

NLA media access commercial director Andrew Hughes said “CEDRO have recently created a comprehensive licensing structure for Spanish agencies and clients which respects publishers’ rights and supports legal use of press material by agencies and their clients. NLA is pleased to extend and support this through this agreement. We know UK agencies will welcome rights to use Spanish content.”

Magdalena Vinent, CEDRO’s CEO, said “We welcome the opportunity to offer English language content to the Spanish market and to have NLA media access act for us in the UK. Working together we can create better solutions for users and publishers. We look forward to showing PDLN colleagues the benefits of this collaboration at our annual conference in Madrid this summer”.

ENDS

Notes to editors

[About NLA media access](#)

Originally called the Newspaper Licensing Agency, NLA media access was set up by eight national newspaper companies to protect the industry's copyright through collective licensing. It now represents the rights 1,400 national, regional and foreign newspapers, over 750 magazines and 1,100 + newspaper websites.

NLA media access gives permission for organisations to copy from an extensive range of newspapers, magazines and websites and provides database services to both media monitoring agencies and publishers. In 2013 more than 200,000 organisations relied upon NLA media access annual licences.

Eighty per cent of the company's revenues are returned to the publishers to be invested back into the industry. In 2013 NLA media access revenues equated to the salaries of 1100 journalists.

www.nla.co.uk

For more information contact Andrew Hughes on ahughes@nla.co.uk or Andrew May on andrew.may@theopen-road.com / 020 3542 1119

Spanish publisher content list

| NEWSPAPER/MAGAZINE | CIENCIA Y SALUD | SMODA |
|--------------------------------|---------------------|-------------------------------|
| | ENTORNO | |
| EL PAIS (ed. nacional) | VIDA JURÍDICA | Mundo Nacional |
| EL PAIS (Madrid) | EMPLEO Y DIRECTIVOS | Expansión Nacional |
| EL PAIS (Cuadernillo Madrid) | CAPITAL RIESGO | Marca Nacional |
| EL PAIS (Andalucía) | URBE | Metrópoli |
| EL PAIS (Cataluña) | BONOS Y PRÉSTAMOS | Yo Dona |
| EL PAIS (Cuadernillo Cataluña) | DESTINOS | Magazine |
| EL PAIS (Galicia) | AS (ed. Nacional) | Fuera de Serie |
| EL PAIS (Valencia) | AS (Madrid) | Telva |
| EL PAIS (País Vasco) | AS (Cataluña) | Telva Novias |
| QUADERN CATALUNYA | AS (País Vasco) | Telva Pocket |
| THE NEW YORK TIMES | AS (Balears) | Telva Belleza |
| EL PAÍS DOMINGO | AS (Sevilla) | Telva Colecciones |
| REVISTA SÁBADO | AS (Valencia) | Telva Niños |
| NEGOCIOS | AS (Valladolid) | Telva Navidad |
| EL VIAJERO | AS (Aragón) | Telva Joyas & Relojes |
| BABELIA | AS (Galicia) | Marca Motor |
| PROPIEDADES | AS (Levante) | Diario Médico |
| MOTOR EL PAÍS | AS (Las Palmas) | Correo Farmacéutico |
| EL PAÍS SEMANAL | AS (Andalucía) | Actualidad Económica |
| CINCO DÍAS (ed. Nacional) | ROLLING STONE | Guía de la liga |
| PYMES | CINEMANÍA | Anuario Marca |
| PREMIUM | CLAVES | Guía Fórmula 1 y motociclismo |
| FONDOS Y PLANES | CAR | Golf Digest |
| | GUÍA DEL OCIO | La aventura de la historia |
| | ICON | |

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|-----------------------------|------------------------|------------------------------------------|
| Siete leguas | Faro Vigo | Gara |
| ABC | Información | La Gaceta de Salamanca |
| ABC SEVILLA | La Nueva España | Última Hora |
| EL COMERCIO | L.O. Murcia | Dbalears |
| EL CORREO ESPAÑOL | Levante | Diari Menorca-Es Menorca |
| EL DIARIO MONTAÑES | L.O. Coruña | Última Hora Ibiza, |
| EL DIARIO VASCO | L.O. Málaga | Formentera |
| EL NORTE DE CASTILLA | L.O. Tenerife | Majorca Daily Bulletin |
| HOY | L.O. Zamora | Mallorca Magazin |
| IDEAL | Las Provincias | Vesti Mallorca |
| LA RIOJA | Regió 7 | Venta y Cambio |
| LA VERDAD | Super | Sóller |
| LA VOZ DE CADIZ | Diario de | La Voz de Galicia |
| LAS PROVINCIAS | Cádiz | Diario de Jaén |
| MUJER DE HOY | Diario de | Diari Ara |
| SUR | Jerez | Diari Ara Balears |
| SUR IN ENGLISH | Diario de | Diario de Noticias de Navarra |
| SUR DEUTSCHE AUSGABE | Sevilla | Diario de Guipúzcoa |
| COSTA DEL GOLF | Huelva | Diario de Noticias de Álava |
| La Razón | Información | Arquitectura y Diseño |
| El Periódico de Aragón | El Día | Casas de Campo (Esp. El Mueble) |
| El Periódico de Catalunya | Córdoba | Clara |
| El Periódico de Extremadura | Europa | Clara pocket |
| Mediterráneo | Sur | Cocina Fácil |
| Córdoba | Granada | Cosas de casa |
| Sport | Hoy | Cuerpo y Mente |
| La Grada | Málaga | El Jueves |
| Auto Hebdo Sport | Hoy | El Mueble |
| Dominical | Diario de | El Mueble Pocket |
| Interviu | Almería | Esp. El Mueble Cocina y Baños |
| Primera Línea | Suplemento Agricultura | Extra Labores punto de cruz |
| Ronda Iberia | El Correo Gallego | Extra Patronos |
| Tiempo | Tierras de Santiago | Grandes Labores |
| Viajar | La Vanguardia | Habitania (no se edita desde 01/09/2013) |
| Windows Vista | El Mundo Deportivo | |
| Woman | | |
| Cuore | | |
| Diario de Girona | | |
| Diario de Ibiza | | |
| Diario de Mallorca | | |
| Empordá | | |

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|---------------------------------------------|-----------------------------|----------------------|
| Historia National | Crecer Feliz | NBA |
| Geographic | De Viajes | Pelo, Pico, Pata |
| In Style Pocket | Diez Minutos | Perros de Caza |
| Instyle | Elle | Perros y compañía |
| Labores del hogar | Emprendedores | Pesca y Barcos |
| Lecturas Especial Cocina | Fotogramas | Photoshop Fácil |
| Lecturas Pocket | Qué Me Dices | Súperfoto Digital |
| Mente Sana | Quo | Súper Caravaning y |
| Mente Sana Pocket | Mi Casa | Camping |
| National Geographic España | Nuevo Estilo | Súperfoto Naturaleza |
| Patrones | Supertele | Tenis World |
| PC Actual (no se edita desde 01/09/2013) | Telenovela | Topmusic |
| Saber Vivir | TP Teleprograma | |
| Speak-up | Revista Lápiz | |
| Tu Bebé | | |
| Viajes National Geographic | Ejecutivos | |
| El mueble - Extra niños | | |
| Lecturas | Altagama Motor | |
| Lecturas Cocina Fácil | Audio Clásica | |
| | Barcos a Motor & Yachting | |
| Agenttravel | Barcos a vela | |
| | Caza Mayor | |
| Capital Humano | Cazar Más | |
| Cuadernos de Pedagogía | Cazaocasión | |
| Especial Directivos | Clásicos de Ocasión | |
| Estrategia Financiera | Clásicos populares | |
| MK-Marketing + Ventas | Coches 2000 | |
| | Coches Clásicos | |
| Logística Profesional | Computer Music | |
| Neumáticos y Mecánica | Dánica. La revista de pesca | |
| Nuestros Talleres | a mosca | |
| Recambios&accesorios | Espacio | |
| Autorevista | Feder Pesca | |
| Aral | Feder Pesca Mar | |
| Autobuses & Autocares | Federcaza | |
| Mundo electrónico | Futbolista | |
| Todotransporte | Future music | |
| | Gadget | |
| Dfarmacia.com | Inmersión. La revista | |
| Jano.es | práctica de buceo | |
| | Love | |
| AR La Revista de Ana Rosa | Love Cocina | |
| Car & Driver | Motocasión | |
| Casa 10 | Nautiocasión | |